

**MINUTES OF THE BOARD CONSERVATION COMMITTEE MEETING  
OF THE JORDAN VALLEY WATER CONSERVANCY DISTRICT**

(Approved February 10, 2025)

Held January 6, 2025

A regular meeting of the Conservation Committee of the Board of Trustees of the Jordan Valley Water Conservancy District was held on Monday, January 6, 2025, at 3:03 p.m. at JVVCD's office located at 8215 South 1300 West, West Jordan, Utah.

This meeting was conducted electronically in accordance with the Utah Open and Public Meetings Act (Utah Code Ann. (1953) §§ 52-4-1 et seq.) and Chapter 7.12 of the Administrative Policy and Procedures Manual ("Electronic Meetings").

**Trustees Present:**

Barbara Townsend, Chair  
Corey L. Rushton  
Zach Jacob  
John Richardson (electronic)  
Dawn Ramsey  
Mick Sudbury  
Andy Pierucci (electronic)  
John H. Taylor (electronic)

**Trustees Not Present:**

Karen D. Lang

**Staff Present:**

Alan Packard, General Manager  
Jacob Young, Deputy General Manager  
David Martin, Chief Finance Officer/Treasurer  
Brian McCleary, Controller  
Shazelle Terry, Assistant General Manager  
Shane Swenson, Chief Engineer  
Mark Stratford, General Counsel  
Mindy Keeling, Executive Assistant  
Lisa Wright, Administrative Assistant III  
Rebecca Bateman, Administrative Assistant I/Receptionist  
Gordon Batt, Operations Department Manager  
Brian Callister, Maintenance Department Manager (electronic)  
Travis Christensen, Engineering Group Leader  
Kelly Good, Community Engagement Department Manager  
Jason Brown, Information Systems Manager  
Courtney Brown, Conservation Division Manager  
Martin Feil, Database Administrator (electronic)

**Also present:**

Greg Christensen, Trustee, Kearns Improvement District

Ms. Barbara Townsend, Chair, called the meeting to order at 3:03 p.m.

**Approval of the minutes of the Conservation Committee meeting held on October 7, 2024, and November 12, 2024**

Ms. Townsend called for a motion to approve the minutes of October 7, 2024, and November 12, 2024, Conservation Committee meetings. Mr. Mick Sudbury moved to approve the minutes. Following a second by Mr. Zach Jacob; the minutes were approved as follows:

Mr. Andy Pierucci – aye  
Ms. Barbara Townsend – aye  
Mr. Corey Rushton – aye  
Ms. Dawn Ramsey – aye  
Mr. John Richardson – aye

Mr. John Taylor – aye  
Ms. Karen Lang – not present  
Mr. Mick Sudbury – aye  
Mr. Zach Jacob – aye

**Public Comments**

There were no public comments.

**2024 Conservation Programs Summary**

Ms. Kelly Good, Community Engagement Department Manager, reviewed the 2024 conservation programs and conveyed the staff's successes. She highlighted that staff helps applicants complete the Utah Water Savers program, noting that nearly all of the 457 applications submitted in 2024 had been completed with an estimated 16 million gallons of annual water savings. She presented the results of the Localscapes Homebuilder Rewards with estimated rebates of \$54,434 and estimated annual water savings of 1.36 million gallons. Ms. Good summarized the projects completed utilizing Municipal Partnership Grant Program funds and noted that there was \$420,594 paid out in grant payments and an estimated water savings of 3.6 million gallons.

Ms. Good explained the Strategic Water Management program is designed to partner with commercial, industrial, and institutional water users to conduct site-specific water use audits and recommend potential water-saving measures. She highlighted efforts with Salt Lake County Animal Services to identify and isolate leaks and reduce water waste at their facility. Ms. Dawn Ramsey complimented the staff for their work in building a relationship with Salt Lake County Animal Services.

Ms. Good also presented on Conservation Garden Park attendance and classes, noting an increase in overall attendance compared to 2023. She highlighted successful events like the Garden Open House, which brought in 350 attendees, and the inaugural Halloween at Conservation Garden Park, which brought in 4,700 attendees and nearly doubled the typical attendance for October. Trustees and Ms. Good discussed gathering data on the geographic origin of attendees, noting that attendees are counted using manual clickers, and staff do not collect information on where visitors come from. Ms. Good stated that the staff would like to improve data collection and analysis.

Ms. Good discussed the school field trip participation at the garden and noted approximately 7,000 students visited the garden. Ms. Townsend asked if all of the school districts in JVVCD's service area sent students to the garden for field trips. Ms. Good responded that all three districts are represented in the program and that any school, countywide is welcome. Ms. Townsend asked if Salt Lake City has a similar garden facility. Ms. Good was unsure but noted that Sandy does have a small garden. Trustees and Ms. Good discussed opportunities for increasing attendance and expanding outreach by connecting with the Jordan River Parkway and Trax.

Ms. Good presented the 2025 participation goals for turf removal and replacement. She noted that staff will present a refined methodology for calculating participation goals and square footage reductions at next month's meeting.

Ms. Dawn Ramsey suggested that staff highlight the success of the conservation programs on social media, potentially in collaboration with member agencies who have participated in the programs. Ms. Good explained that staff are working to strengthen relationships with social media managers at Member Agencies to facilitate more collaborative content in the future. She stated that JVVCD's Digital Content Coordinator reached out to several Member Agencies to do some collaborative posts, particularly with cities that had participated in the Municipal Partnership Grant Program, but participation had been mixed.

### **Reporting Items**

Mr. Jacob Young, Deputy General Manager, noted that the reporting items were essentially covered by the information that Ms. Good presented in the previous agenda item and asked for any additional questions from the board.

Mr. Corey Rushton inquired about the leak detection equipment purchased last year. Mr. Gordon Batt, the Operations Department Manager, explained that leak detection is being used.

Mr. Rushton and Mr. Young discussed the role of the conservation staff in addressing leaks at facilities like Salt Lake County Animal Services. Mr. Young stated that although leak detection is not technically considered a conservation effort, it does play a role in helping JVVCD use water more efficiently. He conveyed that JVVCD is an industry leader in terms of reducing the percentage of non-revenue water. Mr. Rushton stated that training conservation staff on leak detection equipment to help commercial customers may be a good goal for the upcoming year.

## Adjourn

Ms. Barbara Townsend called for a motion to adjourn the meeting. Mr. Mick Sudbury moved to adjourn. Following a second by Mr. Zach Jacob, the meeting adjourned at 3:28 p.m.



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Barbara L. Townsend  
Conservation Committee Chair



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Jacob C. Young  
Deputy General Manager